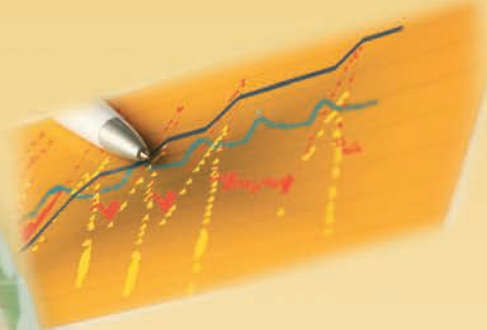


Research



Analysis

Diversity



CHECKING THE PULSE OF COMMUNITY HEALTH

3rd Annual Report

July 2009 - June 2010



HARC

Health Assessment Resource Center

HbA1C (diabetes)
PSA (prostate)
Cholesterol



Message from Executive Management



There's an old saying that it takes 20 years to become an "overnight" success. Based on the strides we've taken over the past year, HARC (Health Assessment Resource Center) may achieve that distinction considerably faster.

Having just completed our third full year of existence, the organization continues to build its reputation as *the* trusted, go-to source for statistically reliable healthcare data on eastern Riverside County. Whether it's the media, nonprofits or healthcare organizations, our partners are discovering how collaborating with HARC can help them build capacity and grow critical programs and services.

This support is precisely what our founders envisioned when HARC was conceived, following an evolutionary curve that has seen the organization transform itself from a data repository to a full-service provider of customized research services. Our portfolio expanded over the past year to include surveys for other organizations, as well as training and consultative solutions.

HARC also contributed to several important regional public health initiatives in 2010. Among them: "Building Healthy Communities," funded by The California Endowment, the Coachella Valley Health Collaborative, HEALNet, and the Riverside County Joint Health Coalition. HARC data will play a crucial role in not only understanding the depth of need within groups targeted by these initiatives, but also in shaping programmatic recommendations concerning access, delivery of care and more.

Next year, our research support will be further enhanced. In early 2011 HARC will release results from its second triennial health assessment. Not only will stakeholders receive the most current data available, but the findings will also enable us to interpret key trend lines – a significant advancement.

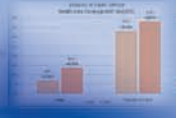
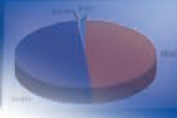
As we did three years ago, we will share these findings with the community in a major public forum that will draw nonprofit, business and civic leaders from across the County. The data will also be published as a comprehensive Executive Summary, entitled the HARC *Community Health Monitor*.

We want to close by thanking all our Steering Committee Members for their invaluable contributions this past year. Here's to building on that collaborative spirit in 2011!

Sincerely,

Glen Grayman, MD, MBA, CPE, FACEP
President of the Board

Eileen Packer, RD, CAE
Executive Director



HARC Milestones

- Completed fieldwork, compiled data and analyzed results for 2010 Eastern Riverside County health needs assessment.
- Designed and presented three professional training modules, including:
 - Use of logic models
 - Program evaluation
 - Data usage
- Designed a series of customized special reports for organizations/initiatives:
 - Desert AIDS Project study on LGBT community
 - Building Healthy Communities
 - Valley Partnership (AmeriCorps)
 - Coachella Valley Unified School District
- Created special “Resources” section for partners on HARC website
- Launched HARC Speakers Bureau and addressed groups such as:
 - Riverside County Commission for Women
 - CSU/San Bernardino, Research Students
 - CSUSB/Palm Desert Campus, Nursing Students
 - Indian Wells Rotary
 - La Quinta Chamber of Commerce Healthcare Panel
- Secured critically needed funding from several key partners, including:
 - Desert Healthcare District
 - Desert Oasis Healthcare
 - Desert Regional Medical Center
 - Eisenhower Medical Center
 - Eisenhower Medical Center Foundation
 - First 5 Riverside
 - John F. Kennedy Memorial Hospital
 - Kaiser Foundation Hospitals, Southern California
 - Offices of Supervisors Benoit and Ashley
 - Regional Access Project Foundation
 - The California Endowment
 - The California Wellness Foundation
 - The Community Foundation serving Riverside and San Bernardino Counties
- Moved headquarters to convenient mid-Valley location to increase access
- Authored and published series of healthcare-related articles and press releases focusing on issues of community interest



HARC Today

Through dedicated outreach and education, HARC has become Eastern Riverside County's go-to source for community health and wellness data. Organizations focused on community health issues can use HARC data in any number of ways to facilitate better decision-making. Among the applications:

Program Development
Health Care Access
Funding
Health Care Utilization

Public Policy
Community Planning
Organizational Learning

HARC offers clients a comprehensive research menu. The mix includes:

Standard Research/Data Services

Community Health Monitor Survey

Triennial random digit dial telephone health survey of more than three thousand households in Eastern Riverside County.

Community Health Monitor Cluster Analysis

Analysis of health data from the *Community Health Monitor* that focuses on one or more particular population segments.

Community Health Monitor Over-Sampling

Increased surveying of a particular community or population to support more robust statistical analysis.

Research Planning and Development

Multi-modal workshop series that supports organizational development through demonstrated uses for the *Community Health Monitor*, as well as health data obtained from secondary research sources.

Custom Research Services

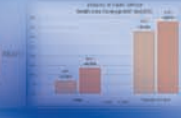
Client Program Evaluations

Process and outcome evaluations to ensure that client programs are designed and structured to achieve organizational goals.

Custom Research

Designing telephone, mail, in-person, and online surveys to collect both qualitative and quantitative data.

HARC operates as a nonprofit 501(c)3 organization, funded in part by contributions from community partners, as well as entities who contract with the agency for customized public health research. The Palm Desert-based organization formed in 2006, when a consortium of more than 30 public and private healthcare agencies in eastern Riverside County, including the Palm Desert campuses of California State University San Bernardino and the University of California Riverside, joined together to improve community health and wellness.



HARC In Action

The Desert Sun

mydesert.com

“HARC is valued by our publication because it provides accurate local data relating to a variety of health and social service issues. The Desert Sun looks to HARC as a reliable resource for news articles of interest to the community.”

– James Folmer, Community Conversations Editor,
The Desert Sun



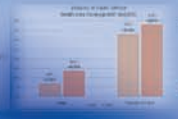
“The training and data that HARC offers has been invaluable to our organization.”

– Christy Porter, Executive Director, Hidden Harvest

“Recognizing the significant needs of County children between the ages of zero and five, First 5 Riverside is committed to ensuring that the limited funds available are allocated in the most effective ways possible. As a result, the Commission was pleased to provide funding to HARC to help specifically identify the depth of those needs.”

– Harry Freedman, Executive Director,
First 5 Riverside





BOARD OF DIRECTORS, FUNDING PARTNERS, HONORARY BOARD

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Glen Grayman, MD, MBA, CPE, FACEP, President, Desert Healthcare District, Retired Medical Director, Emergency/Trauma Center, Desert Regional Medical Center

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Maureen Strohm, M.D., Family Medicine Residency Director, Eisenhower Medical Center

Aurora Wilson, Director, Community Resources Department, Coachella Valley Association of Governments

FUNDING PARTNERS

Desert Healthcare District

Desert Oasis Healthcare Medical Group

Desert Regional Medical Center

Eisenhower Medical Center

Eisenhower Medical Center Foundation

First 5 of Riverside

John Benoit, Board of Supervisors, District 4, County of Riverside

John F. Kennedy Memorial Hospital

Kaiser Foundation Hospitals, Southern California

Marion Ashley, Board of Supervisors, District 5, County of Riverside

Regional Access Project Foundation

The California Endowment

The California Wellness Foundation

The Community Foundation, serving Riverside and San Bernardino Counties

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Supervisor, 5th District
County of Riverside

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Supervisor, 4th District
County of Riverside

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California State Senator, 40th Senate District

Bill Emmerson
California State Senator, 37th Senate District

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Health Officer & Director
County of Riverside, Community Health Agency

Phyllis Guze, M.D.
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Executive Associate Dean, School of Medicine
University of California, Riverside

Albert Karnig, Ph.D.
President, California State University- San Bernardino

Mary Bono Mack
Congresswoman, 54th Congressional District

Brian Nestande
Assemblyman, 64th District
California State Assembly

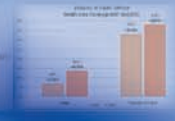
Manuel Perez, Ed.M.
Assemblyman, 80th District
California State Assembly

Chandra Shekar, M.D., FRCPC
Chief of Staff
John F. Kennedy Memorial

Ralph Steiger, M.D.
Immediate Past President Medical Staff
Desert Regional Medical Center

Robert Waterbor, M.D., FACP
Immediate Past President Medical Staff
Eisenhower Medical Center

Timothy P. White, Ph.D.
Chancellor, University of California, Riverside

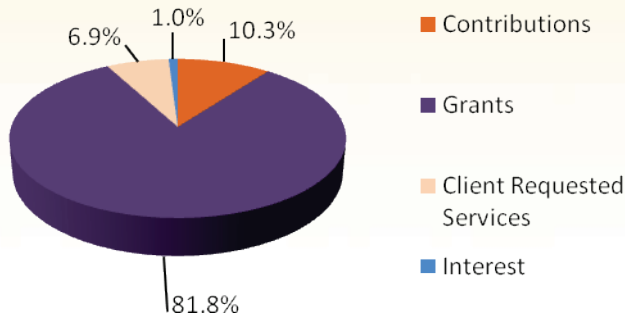


Financial Summary 2010

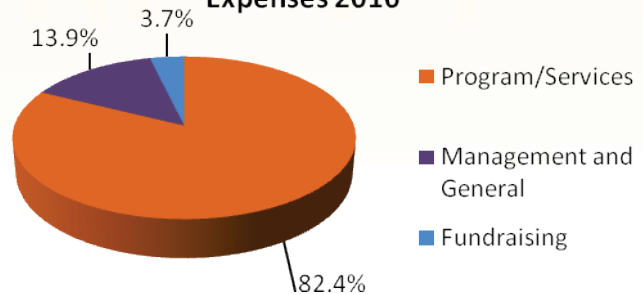
Audited Condensed Statements of Financial Position
For the Fiscal Year Ending June, 2010

	2009 - 2010	2008 - 2009
Current Assets	\$535,102	\$723,354
Property and Equipment – Net	<u>15,744</u>	<u>12,942</u>
Total Assets	\$550,846	\$736,296
Current Liabilities	\$245,765	\$514,746
Long-Term Liabilities	<u>0</u>	<u>33,333</u>
Total Liabilities	\$245,765	\$548,079
Net Assets	<u>\$305,081</u>	<u>\$188,217</u>
Total Liabilities and Net Assets	\$550,846	\$736,296
Revenues		
Contributions	\$68,665	\$162,452
Grants	543,052	165,000
Client Requested Services	45,898	1,800
Interest	<u>6,668</u>	<u>5,068</u>
Total Revenues:	\$664,283	\$334,320
Expenses		
Program/Services	\$450,820	\$237,465
Management and General	76,352	23,416
Fundraising	<u>20,247</u>	<u>30,413</u>
Total Expenses	\$547,419	\$291,294
Summary		
Increase in Net Assets	\$116,864	\$43,026
Net Assets at End of Year	\$305,081	\$188,217

Revenues 2010



Expenses 2010



Community Health



73-710 Fred Waring Drive, Suite 112
Palm Desert, CA 92260-2510
760-404-1945
www.harcddata.org

Surveys

Data

MISSION STATEMENT

Dedicated to providing objective, reliable research, analysis and technical services to communities in order to facilitate better decision making regarding health and quality of life.

HARC STAFF

Eileen Packer, RD, CAE
Executive Director

Shelley Osborn, MA
Associate Director

Mary Young
Executive Assistant

HbA1C (dial)
PSA (prosta)
Cholesterol